

27 June 2024

TfNSW Reference: SYD24-01084/01
Council's Reference: DA 23/16891 (CNR-64095)



Ms. Kirsten Fishburn
Secretary
Department of Planning, Housing, and Infrastructure
Locked Bag 5022
Parramatta NSW 2124

**USE OF AN EXISTING ILLUMINATED STATIC ADVERTISING SIGNAGE
PARRAMATTA ROAD PEDESTRAIN OVERBRIDGE, AUBURN**

Dear Ms. Fishburn,

Reference is made to Council's referral regarding the abovementioned Development Application (**DA**) which was referred to Transport for NSW (**TfNSW**) for comment. TfNSW advises that:

- The subject DA TfNSW is the Applicant and as such clauses 3.10 and 3.14 of the *State Environmental Planning Policy (Industry and Employment) 2021* is applicable, with the Minister of Planning and Public Spaces as the relevant Consent Authority.
- The DA does not require TfNSW concurrence under section 138 of the *Roads Act, 1993* as the DA is for the continuous use of the static signage, bridge mounted illuminated static advertising sign installed on the pedestrian overbridge at Parramatta Road (**classified road**) at Auburn. No changes or physical works are proposed to the existing sign within the road or road reserve.
- Previous DA 63-7-2008 granted limited time approval for the existing signage and retention of the signage beyond the approved timeframe requires a new DA for the continual use.
- The advertising sign is visible to motorists travelling both east and westbound on Parramatta Road.
- Safety Assessment dated 29 May 2024 states the crash history does not indicate that the existing sign has had a negative impact on road safety, nor resulted in any decrease in road safety in the immediate vicinity of the site.

As such, TfNSW recommends that the following requirements are included in any Development Consent issued by the relevant Planning Authority:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign should not contain or use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex signage including text and information that hold a driver's attention beyond "glance appreciation".
 - Signage resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles, and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.

If you have any further inquiries in relation to matter Simon Turner, Land Use Planner, would be pleased to take your call on 8265 6363 or email at development.sydney@transport.nsw.gov.au.

Yours sincerely,

A handwritten signature in black ink, appearing to read "B. Pegg".

Brenden Pegg
Acting Director Land Use
Planning and Programs Greater Sydney Division